



New Sweden Alliance

P.O. Box 435
Yorklyn, Delaware 19736
www.NewSwedenAlliance.org

March 20, 2017

Dear Friend,

Since 1972, Swedish Council of America has been bringing Swedish America together. On May 5, 2017, the board will be coming to Philadelphia in a continued effort to connect, support, and award American-Swedish organizations. Let's welcome them and say thank you to those who have given of themselves in service to organizations that preserve the history of the New Sweden colony and Swedish culture in the region.

Join us in your best business attire for an elegant, four-course dinner at America's top private club, the **Union League of Philadelphia**, 140 South Broad Street, Philadelphia, Penn. New Sweden Alliance is honored to host the Swedish Council of America Awards of Merit dinner at this premier location--a jewel of Philadelphia.

The Swedish Council of America, the community foundation for Swedish America, will honor outstanding achievements of 20 local volunteers, leaders, and organizations. These awards include:

- The coveted *SCA Great Achievement Award* in recognition of a lifetime of national or international contributions to Swedish North America
- The *SCA Award of Merit* to provide remarkable local volunteers with national recognition for their outstanding contributions and hard work within their local community
- The *SCA Proclamation* to recognize local organizations reaching special milestones in their history

Guests arriving before 6pm will have the privilege of visiting the "Discovering Art in Philadelphia, Treasures from Private Collections" in the Heritage Center at the Union League. Discover two centuries of trends in collecting art, including European masters, Pennsylvania Impressionists, and contemporary Philadelphia artists. The exhibition closes at 6pm.

The Union League of Philadelphia is located in downtown Philadelphia, convenient to public transportation. It stands only two blocks (4 minutes by foot) from Philadelphia's City Hall. The south wall of City Hall bears a plaque in commemoration of the Swedish

settlements on the Delaware. If you plan an early arrival, consider taking a stroll to City Hall to view the plaque.

Parking Options:

Holiday Inn Garage, 1305 Walnut St. - \$15 after 5pm

244 N. 13th St. - \$5 after 5pm, reservable online

213 N. Broad St. (small parking lot) \$5 after 4pm

New Sweden Alliance Incorporated is a 501(c)(3) nonprofit, cooperative association of member organizations assembled with a common vision of celebrating New Sweden Colony—the significant heritage, present globalization, and future promise—by promoting the culture, history, and contributions of the colony, founded in 1638 in the Delaware Valley.

Please help us provide a warm thank you to volunteers and organizations and a warm welcome to Swedish Council of America. Your support, even if you can not attend, would be greatly appreciated.

Tickets are available at three levels:

- 4-Course Dinner and Awards Ceremony \$100
- Sponsor (includes dinner, ceremony, and recognition as a sponsor) \$150
- Friend (unable to attend; includes recognition as a friend) \$50

Additional donations in any amount will be welcomed.

You may purchase tickets online at NewSwedenAlliance.org on the Events page or by mail to New Sweden Alliance Incorporated, P.O. Box 435, Yorklyn, DE 19736. Please include your name, number of tickets, sponsor level, any additional donation amount, and your email address. A confirmation will be emailed.

We look forward to celebrating with you on May 5.

Sincerely,

Sheila Romine
President