



International Exposition GlobalPhilly™ 2013 Showcases Restaurateurs & Global Events

PHILADELPHIA, 9 April 2013--The autumn exposition "GlobalPhilly™ 2013" will feature a wide array of global, international, and multicultural events and activities sponsored by the Association's 90-plus members. This first-ever showcase will run from September 15-October 31, 2013. The Global Philadelphia Association will highlight these events as part of its mission to move Philadelphia forward as a world city. Events will include many of the major sports, business, culinary, arts and national culture celebrations of the year.

"Greater Philadelphia is an extraordinarily international region, but for too long it has kept that secret to itself," said John F. Smith, the Association's Board Chair. "We look forward to changing that through GlobalPhilly™ 2013."

Organizers anticipate 60-75 events, and the likely addition of more. GlobalPhilly™ 2013 is a first of its kind exposition that will show off Philadelphia as a thriving, international city. Events will fall under seven different categories: **Advocacy, Arts, Commerce, Cuisine, Education, Heritage** and **Sports**. A small sampling of events includes:

- * Philadelphia International Showcase of the World Trade Center of Greater Philadelphia
- * International Day of Peace
- * Premiere of "Camille Claudel" from the International Opera Theater
- * International Student Reception at the University of Pennsylvania Museum
- * Teachers' Weekend with the Foreign Policy Research Institute
- * International Symposium on Children's Medicine conducted by the Children's Hospital of Philadelphia

Dozens of different presenting organizations will take part, ranging from the China Partnership of Greater Philadelphia to the Consular Corps Association of Philadelphia, from Al-Bustan Seeds of Culture to the Philadelphia Bar Association, and from Philadelphia International Airport to the Welcoming Center for New Pennsylvanians.

International cuisine will be featured, as well. Several prominent Philadelphia restaurateurs, whose menus have international themes, are contributing specially crafted "GlobalPhilly™ 2013" appetizers that will be served at their restaurants. "Top Chef" winner Kevin Sbraga of Sbraga Restaurant is leading these discussions on behalf of the Association. The participating chefs currently include:

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1. Kevin Sbraga - *Sbraga*
2. Sylva Senat - *Tashan*
3. Peter Woolsey - *Bistro la Minette*
4. Tim Spinner - *La Calaca Feliz*
5. Hiroyuki “Zama” Tanaka - *Zama*
6. Olivier Desaintmartin - *Zinc*
7. Han Chiang - *Han Dynasty*

A “passport” is being developed to help both citizens of the region and overseas guests locate and enjoy the exposition’s many offerings.

Several organizations have already committed to supporting GlobalPhilly™ 2013. They include Philadelphia International Medicine, the Greater Philadelphia Tourism Marketing Corporation, and Reed Smith LLP. Additional opportunities to sponsor the exposition are available.

Leonard Karp, President and CEO of Philadelphia International Medicine, enthusiastically endorsed the Global Philadelphia Association's efforts:

“As part of an organization that assists patients from around the world to receive their specialized medical care here in Philadelphia, I can’t think of a better way to showcase this region’s international community than the GlobalPhilly™ 2013 exposition. Whether it is medicine, innovation, higher education, community spirit or global advocacy, the Philadelphia region is a world leader.”

Throughout the year, Global Philadelphia Association’s website will be featuring a growing list of GlobalPhilly™ 2013 events and the contributions being made by its member organizations. For more details on GlobalPhilly™ 2013, contact Global Philadelphia Association Executive Director, Zabeth Teelucksingh, at zabeth@globalphiladelphia.org.

The Global Philadelphia Association is a Pennsylvania nonprofit, tax-exempt, 501(c)(3)-certified corporation. Founded by nine institutions in 2010, it has grown to over 90 members today. Its mission is to assist – and encourage greater interaction among – the many organizations and people who are engaged in one form or another of international activity within the Greater Philadelphia Region, to promote the development of an international consciousness within the Region, and to enhance the Region’s global profile.

www.globalphiladelphia.org

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