

## GLOBAL PHILADELPHIA ASSOCIATION AT A GLANCE

From independent professionals to Fortune 500 companies...we are the global connector for the Philadelphia region. Since 2011, GPA has been the agency, which has brought together hundreds of like-minded international companies who understand the value of working, creating and playing together. Our member companies are a vast array of powerful individuals and organizations that rely on GPA to help them deliver their message.

*We not only promote member events, stories and successes, we also help you meet the world!*

### Our Mission:

GPA was created to assist and to encourage greater interaction among the many organizations and people who are engaged in international activity in the Greater Philadelphia Region, to promote the development of an international consciousness within the region, and to enhance the region's global profile. [Click here for our website](#)

## Global Philadelphia Key Initiatives:

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### GLOBAL PHILLY 17



GlobalPhilly™ is a biennial celebration of all that is international in Greater Philadelphia. The inaugural exposition, GlobalPhilly™2013 and 2015, consisted of more than 300 business and culturally oriented events and activities sponsored by the Association's Members throughout the Philadelphia Region. **All Members are eligible to submit event proposals for GlobalPhilly™.**

This year GP 17 will run from September 8 through October 31, 2017

Events cover arts, advocacy, commerce, cuisine, education, heritage, sports, science and technology. [Click here for more information](#)

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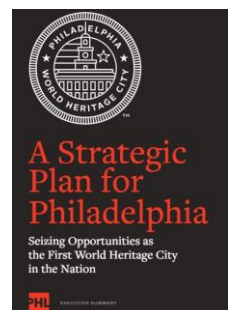
### PHILADELPHIA WORLD HERITAGE CITY



On November 6, 2015, Philadelphia proudly became a full member of the Organization of World Heritage Cities (OWHC). The City of Philadelphia is the first and World Heritage City in the United States.

### The World Heritage City Strategic Plan

Philly is uniquely positioned to take advantage of many new opportunities for economic growth, International relationships, historic preservation, and increased tourism. The strategic plan summarizes a series of bold aspirations that come with our new status. This plan is for all Philadelphians! [Click here for the Strategic Plan](#)



## The World Heritage City Movie



The Philadelphia World Heritage City film is a 28-minute documentary written and narrated by University of Pennsylvania Professor of History of Art, David B. Brownlee, Ph.D., FSAH, and produced and directed by filmmaker Sam Katz. Created to commemorate the historic designation of Philadelphia as the First World Heritage City in the United States, the film offers an exceptional glimpse into the formation and development of Philadelphia, illustrating the city's leadership role in the fields of art, transportation, urban planning, medicine and more. The film spans centuries, touching upon the formation of some of Philadelphia's unique neighborhoods and how far Philadelphia has come from the idealistic plan envisioned by William Penn in the 17th century. Now, with a World Heritage City designation by the Organization of World Heritage Cities, Philadelphia should fully embrace its rich heritage as Dr. Brownlee so eloquently reminds viewers.

[Watch the 28 minute WH City Movie here](#)

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## The World Heritage Seal



Mayor Kenney unveiled the office Philadelphia World Heritage seal on May 26, 2016. The seal is available for everyone to use on websites, brochures, annual reports and other promotional materials. Use is not authorized in connection with merchandise.

[Click here for Seal](#)

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## The Educational Tool Kit

The Tool Kit is designed for varied grades and subjects in K-12 as a vehicle and idea-starter for teaching the value of World Heritage to children. Created by teachers, the Tool Kit is a product of a joint venture between Global Philadelphia Association, the City of Philadelphia, and the University of Pennsylvania's South Asia Center, Middle East Center and Center for East Asian Studies.

[Click here for Educational Tool Kit](#)

## PHILADELPHIA WORLD HERITAGE TOOL KIT

