Philadelphia, PA – Philadelphia is on the cusp of becoming the first city in the United States to obtain World Heritage City status. Admission to the Organization of World Heritage Cities (OWHC) will serve as a major designation for the City of Philadelphia, and will, when achieved in November, be a fundamental game changer for the city. Candidates for public office in Philadelphia should understand that during their forthcoming service, World Heritage City status will present an array of opportunities.

Founded on September 8, 1993 in Fez, Morocco, the OWHC is composed of 250 cities with a combined population of over 130 million. Philadelphia can lead the United States on the global stage as the first and only U.S. city to become a World Heritage City. As the epicenter for America’s implementation of Enlightenment values in government and society, Philadelphia is an ideal candidate for World Heritage City status.

Within OWHC, the cities are represented by their Mayors with the active participation of their heritage management specialists, representatives, and ambassadors. The primary objectives of the OWHC are to favor the implementation of the World Heritage Convention, to encourage cooperation and the exchange of information and expertise on matters of conservation and management as well as to develop a sense of solidarity among its member cities. The Mayors of World Heritage cities make up the General Assembly, the Organization’s paramount authority. The Board of Directors is made up of eight Mayors elected by the General Assembly.

Candidates for office should go “all-in” on Philadelphia’s promising endeavor to stand out as an internationally-oriented U.S. city. The promotion and opportunities World Heritage City status will afford are many: global competitiveness, enhanced stature of the Philadelphia brand, new
business, increased tourism and conferences, revenue for arts and culture, increased land and property values, grants and investments, promotion of sustainable practice, and global network accessibility. Please find one of our promotional slideshows attached.

Global Philadelphia Association is helping to lead the charge for entering the OWHC. Our members are civic-minded and are engaged in promoting our city internationally. Please find a list of our current members attached to this Bulletin.

For further information, please contact Kris Walski at walskik@gmail.com or Zabeth Teelucksingh at zabeth.teelucksingh@globalphiladelphia.org or call 215-851-8112.
CORPORATE MEMBERS - GLOBAL PHILADELPHIA ASSOCIATION

March 2015

AKA Rittenhouse Square
Al B For Photography
Al-Bustan Seeds of Culture
Al Dia News Media
Alliance Francaise de Philadelphia
Alois Global Trade Strategies, LLC.
American Friends Service Committee
American INSIGHT
American Paradigm Schools
Arcadia University International Peace and Conflict Resolution
BCK Global, LLC
Berlitz
Brazil Cultural Center of Philadelphia
Campus Philly
CENFAD
Center City Film and Video
CETRA Language Solutions
Chemtech International Inc.
Chestnut Hill College
Children's Hospital of Philadelphia
China Partnership of Greater Philadelphia
Chinatown Learning Center
City of Philadelphia
Citizen Diplomacy International
Citizens Bank
Commonwealth of Pennsylvania
Consular Corps Association of Philadelphia
Curtis Institute of Music
Delaware Valley Regional Planning Commission
Dialogue Institute at Temple
Diversified Search
Drexel University
Economy League of Greater Philadelphia
Econsult Solutions, Inc.
Elevate USA Inc.
Envera
Fairmount Water Works Interpretive Center
Foreign Policy Research Institute
Fox School of Business at Temple
Free Library of Philadelphia
Free Tours By Foot
Freedom Theatre
Friends of Chamounix Mansion
Friends of Independence National Historical Park
Geographical Society of Philadelphia
German American Chamber of Commerce
ghSMART
Global Education Motivators
Global Interdependence Center
Global Water Alliance
Goldblum & Hess
GP Home Stay
Greater Philadelphia Cultural Alliance
Greater Philadelphia Gardens
H2L2 Architects
Harmony for Peace Foundation
HLAS Pennsylvania
Independence Charter School
Independence Seaport Museum
International House Philadelphia
International Montessori Schools
International Opera Theater
Japan-America Society of Greater Philadelphia
Keswick Theater
KSK Architects Planners Historians Inc.
Lechter and Sasso, P.C.
The Library Company of Philadelphia
Lithuanian Music Hall Association
Lockheed-Martin
Lutheran Children and Family Service
M. Night Shyamalan Foundation

www.globalphiladelphia.org - Call us: 215-851-8112 - Twitter: @GlobalPhila
CORPORATE MEMBERS - GLOBAL PHILADELPHIA ASSOCIATION

Main Line Chinese Culture Center
Mexican Cultural Center
Mid-Atlantic Eurasian Business Council
Mid Atlantic Hispanic Chamber of Commerce
Middle East Center at the University of Pennsylvania
MOIMA
MTM LinguaSoft
Mural Arts Program
National Board of Medical Examiners (NBMEL®)
National Constitution Center
National Hispanic Institute
National Label Company
Nationalities Service Center
Norwegian-American Chamber of Commerce Philadelphia
Pan American Academy Charter School
Pan American Association of Philadelphia
Penn Museum
Penn State Great Valley
Pennsylvania Council for International Education
Philadelphia Bar Association
Philadelphia Convention and Visitors Bureau
Philadelphia Chamber Music Society
Philadelphia International Airport
Philadelphia International Medicine
Philadelphia Youth Culture, PTA of America
Philadelphia Zoo
Philagrapika Projects
Philly PR Girl
Progressive Business Publications
Project for Nuclear Awareness
Radian
Raising a Generation of Hope
Reading Terminal Market
Reed Smith LLP
Rita’s Water Ice
Russian Mosaica Heritage Festival
Select Greater Philadelphia
Shofuso Japanese House and Garden
Sub Saharan Chamber of Commerce
Swedish-American Chamber of Commerce - Philadelphia
TeamPA Foundation
Temple University
The Brazil Cultural Center of Philadelphia
The Community College of Philadelphia
The Gupta Foundation
The Lauder Institute
The Lipman Family Prize
The Museum of the American Revolution
The Pennsylvania Horticultural Society
The Philadelphia Foundation
The Philadelphia Orchestra
The Restaurant School at Walnut Hill College
The Wistar Institute
Thomas Jefferson University and Hospitals
U.N. Association of Greater Philadelphia
University City Science Center
African Studies Center, South Asia Center, and Center for East Asian Studies at UPenn
Usiloquy Dance Designs
Villanova School of Law
Villanova University Center for Global Leadership
Visit Philadelphia™
Wagner Free Institute of Science
Welcoming Center for New Pennsylvanians
Women’s Campaign International
World Affairs Council of Philadelphia
World Trade Center of Greater Philadelphia
Young Caribbean Professional Network

www.globalphiladelphia.org - Call us: 215-851-8112 - Twitter: @GlobalPhila
Philadelphia: The Next World Heritage City
PHILADELPHIA CAN LEAD THE UNITED STATES ON THE GLOBAL STAGE AS THE FIRST AND ONLY U.S. CITY TO BECOME A WORLD HERITAGE CITY.
WHY PHILADELPHIA?

FOUNDATION FOR SUCCESS
COLONIAL CITY FOUNDED
ON NEW PRINCIPLES
ENLIGHTENMENT CITY OF FREEDOM
AND POPULAR SOVEREIGNTY
EVOLUTION FROM INDUSTRIAL TO POST INDUSTRIAL
CITY OF RE-USE
AND RE-INVENTION
9 REASONS TO INVEST IN THE WORLD HERITAGE CITY
01. Increased Global Competitiveness
02. Enhanced Stature of Philadelphia Brand
03. New Business
04. Increased in Tourism & Conferences
05. Higher Revenue for Arts & Culture
06. Increased Land & Property Values
07. Attraction of Grants & Investments
08. Promotion of Sustainable Practice
09. Global Network & Accessibility
WHY NOW?
Quintessential American City
Incubation & Opportunity
Gateway to the U.S.
Philadelphia: The Next World Heritage City
WHAT NEXT?
A Five Year Campaign to Make the Most of Our Anticipated New Stature!