



GLOBALLY-MINDED LEADERSHIP

A public information project sponsored by the Global Philadelphia Association
Nancy Gilboy and Craig Snyder, Project Co-Chairs

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ANNOUNCING THE GLOBALLY-MINDED LEADERSHIP PROJECT AND A MEET AND GREET RECEPTION FOR THE CANDIDATES FOR PHILADELPHIA CITY COUNCIL TO BE HELD ON MONDAY, APRIL 13, 2015 AT THE ASSOCIATION'S OFFICES AT THREE LOGAN SQUARE (1717 ARCH STREET), SUITE 3100

Philadelphia, PA - With the future of Philadelphia as a global city at stake, the Global Philadelphia Association (GPA) formally announces the creation of a non-partisan public information project focusing on the international issues that candidates in the 2015 election cycle for Mayor of Philadelphia and City Council, together with their respective staffs, will need to know. This project follows up on the important subjects raised by the op-ed article that appeared in the Inquirer on March 12, 2015 (“When Electing a Mayor, Think Globally”).

Because of the importance of the races for City Council, the Association will sponsor a “meet and greet” reception for all of the candidates for City Council, together with members of the Association (see the attached list of the Association’s over 150 organizational members) and other interested persons. This will be an outstanding opportunity for both candidates and voters to get to know one another in an informal setting. The reception will take place on Monday, April 13, 2015, from 4 to 5:30 p.m. It will be held in the conference center on the 31st Floor of Three Logan Square (1717 Arch Street). Light beverages will be served.

BACKGROUND

Issues at the municipal and local levels are often thought of as purely “domestic” in character. In today’s world, however, such thinking is highly misleading. The citizens of the City of Philadelphia and its surrounding counties have come from every corner of the world.

As a result of the phenomenon of globalization, the city and the region are inexorably caught up in a global environment. They will succeed or fail based, in part, on how well their leaders navigate in that environment. This is true whether one focuses on the economy and jobs,

education and opportunity, ethnic and community relations, security and community policing, Philadelphia's attractiveness to visitors, investors, and students from other countries, or the city and region's stature as an international cultural capital.

Globally-Minded Leadership is a non-partisan project devoted to helping the candidates acquire what the Brookings Institution has called "global fluency", the international awareness and savvy that they will need to be successful in this multi-cultural and rapidly globalizing environment.

It has been organized by the GPA to take advantage of the international expertise that resides within the organizations, businesses, colleges and universities, and globally-minded individuals that make up the Association's membership. Two highly-respected figures, Nancy Gilboy of Citizens Diplomacy International and Craig Snyder of the World Affairs Council, will co-chair the project.

For further information, please contact Kris Walski at walskik@gmail.com or Zabeth Teelucksingh at zabeth.teelucksingh@globalphiladelphia.org or call 215-851-8112.