



GLOBALLY-MINDED LEADERSHIP

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PHILADELPHIA’S CANDIDACY TO BECOME THE FIRST WORLD HERITAGE CITY IN THE UNITED STATES AND AN INTRODUCTION TO THE MEMBERSHIP OF THE GLOBAL PHILADELPHIA ASSOCIATION.

Philadelphia, PA – Philadelphia is on the cusp of becoming the first city in the United States to obtain World Heritage City status. Admission to the Organization of World Heritage Cities (OWHC) will serve as a major designation for the City of Philadelphia, and will, when achieved in November, be a fundamental game changer for the city. Candidates for public office in Philadelphia should understand that during their forthcoming service, World Heritage City status will present an array of opportunities.

Founded on September 8, 1993 in Fez, Morocco, the OWHC is composed of 250 cities with a combined population of over 130 million. Philadelphia can lead the United States on the global stage as the first and only U.S. city to become a World Heritage City. As the epicenter for America’s implementation of Enlightenment values in government and society, Philadelphia is an ideal candidate for World Heritage City status.

Within OWHC, the cities are represented by their Mayors with the active participation of their heritage management specialists, representatives, and ambassadors. The primary objectives of the OWHC are to favor the implementation of the World Heritage Convention, to encourage co-operation and the exchange of information and expertise on matters of conservation and management as well as to develop a sense of solidarity among its member cities. The Mayors of World Heritage cities make up the General Assembly, the Organization’s paramount authority. The Board of Directors is made up of eight Mayors elected by the General Assembly.

Candidates for office should go “all-in” on Philadelphia’s promising endeavor to stand out as an internationally-oriented U.S. city. The promotion and opportunities World Heritage City status will afford are many: global competitiveness, enhanced stature of the Philadelphia brand, new

business, increased tourism and conferences, revenue for arts and culture, increased land and property values, grants and investments, promotion of sustainable practice, and global network accessibility. Please find one of our promotional slideshows attached.

Global Philadelphia Association is helping to lead the charge for entering the OWHC. Our members are civic-minded and are engaged in promoting our city internationally. Please find a list of our current members attached to this Bulletin.

For further information, please contact Kris Walski at walskik@gmail.com or Zabeth Teelucksingh at zabeth.teelucksingh@globalphiladelphia.org or call 215-851-8112.

CORPORATE MEMBERS - GLOBAL PHILADELPHIA ASSOCIATION

March 2015

AKA Rittenhouse Square	Citizens Bank	Global Education Motivators
Al B For Photography	Commonwealth of Pennsylvania	Global Interdependence Center
Al-Bustan Seeds of Culture	Consular Corps Association of Philadelphia	Global Water Alliance
Al Dia News Media	Curtis Institute of Music	Goldblum & Hess
Alliance Francaise de Philadelphie	Delaware Valley Regional Planning Commission	GP Home Stay
Alois Global Trade Strategies, L.L.C.	Dialogue Institute at Temple	Greater Philadelphia Cultural Alliance
American Friends Service Committee	Diversified Search	Greater Philadelphia Gardens
American INSIGHT	Drexel University	H2L2 Architects
American Paradigm Schools	Economy League of Greater Philadelphia	Harmony for Peace Foundation
Arcadia University International Peace and Conflict Resolution	Econsult Solutions, Inc.	HLAS Pennsylvania
BCK Global, LLC	Elevate USA Inc.	Independence Charter School
Berlitz	Envera	Independence Seaport Museum
Brazil Cultural Center of Philadelphia	Fairmount Water Works Interpretive Center	International House Philadelphia
Campus Philly	Foreign Policy Research Institute	International Montessori Schools
CENFAD	Fox School of Business at Temple	International Opera Theater
Center City Film and Video	Free Library of Philadelphia	Japan-America Society of Greater Philadelphia
CETRA Language Solutions	Free Tours By Foot	Keswick Theater
Chemtech International Inc.	Freedom Theatre	KSK Architects Planners Historians Inc.
Chestnut Hill College	Friends of Chamounix Mansion	Lechter and Sasso, P.C.
Children's Hospital of Philadelphia	Friends of Independence National Historical Park	The Library Company of Philadelphia
China Partnership of Greater Philadelphia	Geographical Society of Philadelphia	Lithuanian Music Hall Association
Chinatown Learning Center	German American Chamber of Commerce	Lockheed-Martin
City of Philadelphia	ghSMART	Lutheran Children and Family Service
Citizen Diplomacy International		M. Night Shyamalan Foundation

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CORPORATE MEMBERS - GLOBAL PHILADELPHIA ASSOCIATION

Main Line Chinese Culture Center	Philadelphia International Airport	The Museum of the American Revolution
Mexican Cultural Center	Philadelphia International Medicine	The Pennsylvania Horticultural Society
Mid-Atlantic Eurasian Business Council	Philadelphia Youth Culture, PTA of America	The Philadelphia Foundation
Mid Atlantic Hispanic Chamber of Commerce	Philadelphia Zoo	The Philadelphia Orchestra
Middle East Center at the University of Pennsylvania	Philagrafika Projects	The Restaurant School at Walnut Hill College
MOIMA	Philly PR Girl	The Wistar Institute
MTM LinguaSoft	Progressive Business Publications	Thomas Jefferson University and Hospitals
Mural Arts Program	Project for Nuclear Awareness	U.N. Association of Greater Philadelphia
National Board of Medical Examiners (NBME®)	Radian	University City Science Center
National Constitution Center	Raising a Generation of Hope	African Studies Center, South Asia Center, and Center for East Asian Studies at UPenn
National Hispanic Institute	Reading Terminal Market	Usiloquy Dance Designs
National Label Company	Reed Smith LLP	Villanova School of Law
Nationalities Service Center	Rita's Water Ice	Villanova University Center for Global Leadership
Norwegian-American Chamber of Commerce Philadelphia	Russian Mosaica Heritage Festival	Visit Philadelphia™
Pan American Academy Charter School	Select Greater Philadelphia	Wagner Free Institute of Science
Pan American Association of Philadelphia	Shofuso Japanese House and Garden	Welcoming Center for New Pennsylvanians
Penn Museum	Sub Saharan Chamber of Commerce	Women's Campaign International
Penn State Great Valley	Swedish-American Chamber of Commerce - Philadelphia	World Affairs Council of Philadelphia
Pennsylvania Council for International Education	TeamPA Foundation	World Trade Center of Greater Philadelphia
Philadelphia Bar Association	Temple University	Young Caribbean Professional Network
Philadelphia Convention and Visitors Bureau	The Brazil Cultural Center of Philadelphia	
Philadelphia Chamber Music Society	The Community College of Philadelphia	
	The Gupta Foundation	
	The Lauder Institute	
	The Lipman Family Prize	

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Philadelphia:
The Next World
Heritage City



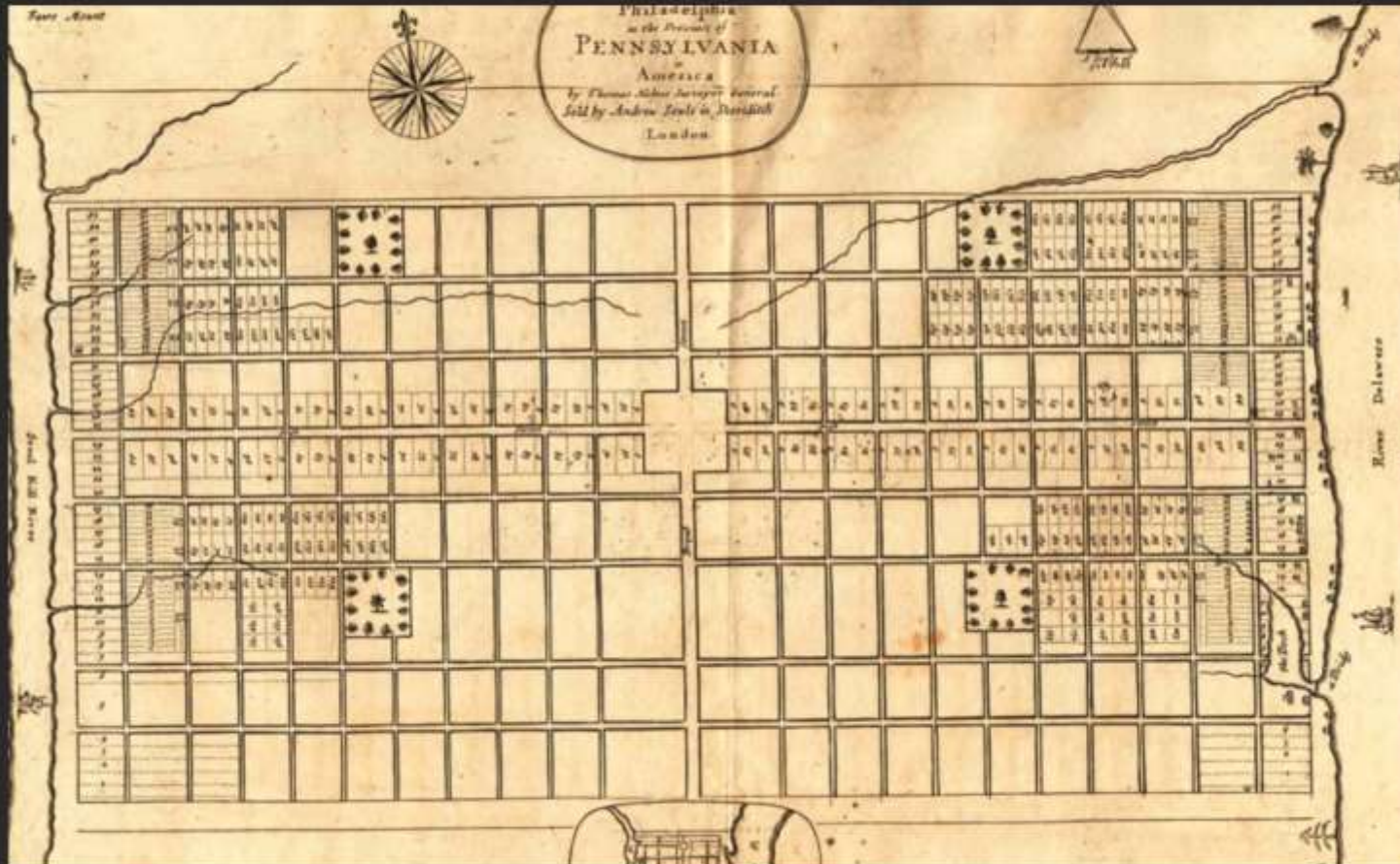
A nighttime photograph of Independence Hall in Philadelphia, Pennsylvania. The building is illuminated with warm yellow lights, and its iconic clock tower is visible. The street in front of the building is lit with streetlights, and there are light trails from cars. A traffic light on the right is glowing green. A "NO TURNS" sign is visible on a pole. The text "PHILADELPHIA CAN LEAD THE UNITED STATES ON THE GLOBAL STAGE AS THE FIRST AND ONLY U.S. CITY TO BECOME A WORLD HERITAGE CITY." is overlaid in white, bold, sans-serif font, with each line underlined.

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LEAD THE UNITED STATES
ON THE GLOBAL STAGE
AS THE FIRST AND ONLY
U.S. CITY TO BECOME
A WORLD HERITAGE CITY.

**WHY
PHILADELPHIA?**

**FOUNDATION
FOR SUCCESS**

COLONIAL CITY FOUNDED ON NEW PRINCIPLES



ENLIGHTENMENT CITY OF FREEDOM AND POPULAR SOVEREIGNTY



EVOLUTION FROM INDUSTRIAL TO POST INDUSTRIAL



CITY OF RE-USE AND RE-INVENTION



9 REASONS TO INVEST IN THE WORLD HERITAGE CITY

01
INCREASED GLOBAL
COMPETITIVENESS

02
ENHANCED STATURE OF
PHILADELPHIA BRAND

03
NEW BUSINESS

04
INCREASED IN TOURISM
& CONFERENCES

05
HIGHER REVENUE
FOR ARTS & CULTURE

06
INCREASED LAND
& PROPERTY VALUES

07
ATTRACTION OF GRANTS
& INVESTMENTS

08
PROMOTION OF
SUSTAINABLE PRACTICE

09
GLOBAL NETWORK
& ACCESSIBILITY



WHY NOW?



Quintessential
American City

Modern Day Renaissance City



Incubation & Opportunity



Diversity



Gateway to the U.S.





Philadelphia:
The Next World
Heritage City



WHAT NEXT?

A Five Year Campaign
to Make the Most
of Our Anticipated
New Stature!

