

YOU ARE INVITED TO SPONSOR  
THE ELEVENTH ANNUAL

# WORLD HERITAGE CITY CELEBRATION

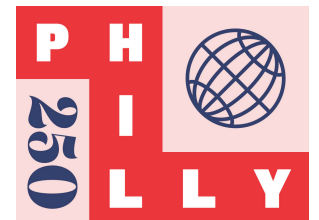


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THURSDAY, SEPTEMBER 10<sup>TH</sup>  
AT 5:30 PM  
AT THE CRYSTAL TEA ROOM

OUR 2026 DISTINGUISHED GLOBAL LEADERSHIP HONOREE

**CECILY TYNAN**  
**6ABC ACTION NEWS**  
**CHIEF METEOROLOGIST**



**GLOBAL** *Meet the World Here*  
**PHILADELPHIA**

# WHY INVEST IN THE FUTURE OF OUR WORLD HERITAGE CITY?



Founded in 2010 by nine leading international organizations in the Greater Philadelphia region, the Global Philadelphia Association (GPA) is dedicated to promoting and enhancing the region's global profile and broadening the appreciation of our heritage through collaboration.

With the support of our sponsors, GPA delivers on the promise of bringing together international activity in Philadelphia, fostering interaction, and supporting globally-minded actions and solutions. Through strategic partnerships, GPA strengthens the city's and region's ability to engage with global developments while enhancing their international connections.

GPA manages a network of more than 200 members, including businesses, organizations, and individuals across the Greater Philadelphia region. Through a multi-tiered effort, the association reaches 1,350,000 internationally-minded Philadelphians who are global players at the state, national, and world levels.

In 2015, GPA organized the city's successful bid to become the first World Heritage City in the United States. Philadelphia earned this distinction due to Independence Hall's designation as a UNESCO World Heritage Site, possessing what UNESCO calls "outstanding universal value" as a beacon of democracy. With this designation, Philadelphia joined a prestigious network of more than 300 World Heritage Cities across the globe, reflecting our status as a preferred place to visit, live, and conduct business.

The World Heritage City Program is a series of fundamental and transformative initiatives designed to make use of the 2015 designation. The Project focuses on the four critical parts of the GPA mission:

- Preserving and Celebrating Philadelphia's Historical and Cultural Assets
- Building World Heritage City Awareness and Ownership
- Educating Global Kids with Philadelphia Roots
- Extending Philadelphia's Global Reach

With more than a decade of success in achieving these goals, GPA keeps the public apprised of our work on the Project through trimesterly progress reports, descriptions of project activities, and website updates. Additionally, initiatives like the Emerging International Journalism Program highlight GPA's involvement in international activity and local storytelling.

**The World Heritage City Celebration Dinner** is a major event hosted by GPA each September. It features live entertainment; a prominent honoree and guest speaker; and the gathering of business, civic, and community leaders from the Greater Philadelphia region and around the globe. The event marks both Philadelphia's global status and the anniversary of the founding of the Organization of World Heritage Cities, a network linking Philadelphia with over 300 other World Heritage Cities.

**World Heritage Week** is an annual event that builds awareness of Philadelphia's World Heritage City status among city residents. Traditionally celebrated during the last week of each May, World Heritage Week events are carried out at different locations in Philadelphia. In May 2026, GPA organized World Heritage Month, devoting an entire month to partnering with local events across Philadelphia as a celebration of our city's monumental role in the United States gaining independence 250 years ago.

# Sponsorship Benefits

*Click sponsor level to confirm and submit payment*

## **\$25,000 Global Partner Level Sponsor Benefits**

- Recognition as a World Heritage Week Sponsor, held annually the last week of May
- Recognition as an International-level Sponsor of the World Heritage City Celebration Dinner (on invitation, program, website and event signage)
- 16 tickets to the World Heritage City Celebration Dinner
- Organization will receive the World Heritage City Celebration event attendee list
- Promote organization through digital integration - dedicated posts through social media channels and eblasts (pre- and post-event)
- Inclusion in commemorative post-event highlight video
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Organization will receive a digital article in GPA e-newsletter
- Opportunity to participate in a Global Conversation piece featured on GPA's website
- Recognition on the Learn Philly Heritage website, an online resource center for heritage education resources and information
- 250 World Heritage coloring books, customized with sponsor logo and optional community distribution
- Inclusion in all press materials as International Sponsor
- Speaking opportunity at World Heritage City Celebration
- Global Philadelphia annual membership at the Sponsoring Member level (\$2,500), for 12 months

## **\$10,000 World Heritage Level Sponsor Benefits**

- Recognition as a World Heritage-level Sponsor of the World Heritage City Celebration Dinner on invitation, program, website, and event signage
- 10 tickets to the World Heritage City Celebration Dinner
- Organization will receive the World Heritage City Celebration event attendee list
- Promote organization through digital integration - dedicated posts through social media channels and eblasts (pre- and post-event)
- Inclusion in commemorative post-event highlight video
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Opportunity to participate in a Global Conversation piece featured on GPA's website
- 150 World Heritage coloring books, customized with sponsor logo and optional community distribution
- Global Philadelphia annual membership at the Sustaining Member level (\$1,000), for 12 months

## **\$7,500 International Level Sponsor Benefits**

- Recognition as an International-level Sponsor of the World Heritage City Celebration Dinner on invitation, program, website, and event signage
- 8 tickets to the World Heritage City Celebration Dinner
- Organization will receive the World Heritage City Celebration event attendee list (upon request)
- Opportunity to participate in a Global Conversation piece or EIJF article featured on GPA's website
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Global Philadelphia annual membership at the Sustaining Member level (\$1,000), for 12 months

## **\$5,000 Heritage Level Sponsor Benefits**

- Recognition as a Heritage-level Sponsor of the World Heritage City Celebration Dinner on invitation, program, website, and event signage
- 8 tickets to the World Heritage City Celebration Dinner
- Organization will receive the World Heritage City Celebration event attendee list (upon request)
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Global Philadelphia annual membership at the Supporting Member level (\$500), for 12 months

## **\$2,500 Community Level Sponsor Benefits**

- Company/organization logo recognition on all event materials including digital program, website, and signage as a Community Sponsor
- 6 tickets to the World Heritage City Celebration dinner
- Inclusion in commemorative post-event highlight video

## **\$1,500 Patron Level Sponsor Benefits**

- Company/organization logo recognition on all event materials including digital program, website, and signage as a Community Sponsor
- 2 tickets to the World Heritage City Celebration dinner
- Inclusion in commemorative post-event highlight video

**FOR MORE INFORMATION CONTACT**  
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**HAROLD YAFFE - [hyaffe2000@gmail.com](mailto:hyaffe2000@gmail.com)**

# Past Honorees and Co-Chairs

## 2025

**Honoree:**  
**David L. Cohen**, Former U.S. Ambassador to Canada

**Co-Chairs:**  
**Daniel J. Hilferty**, Chairman & CEO of Comcast Spectacor,  
**Madeline Bell**, CEO of Children's Hospital of Philadelphia

## 2024

**Honoree:**  
**Daniel J. Hilferty**, Chairman & CEO of Comcast Spectacor and Governor of the Philadelphia Flyers

**Co-Chairs:**  
**Yocasta Lora**, State Director of Advocacy and Community Engagement, AARP PA Associate  
**Anatoli Murha**, Chief Executive Officer, Ukrainian Selfreliance FCU

## 2023

**Honoree:**  
**Michael A. Nutter**, Former two-term Mayor and Member of City Council Flyers

**Co-Chairs:**  
**Aileen Alexander**, CEO, Diversified Search Group  
**Omar Woodard**, Chief Philanthropy Offer, HRS Management

## 2022

**Honoree:**  
**Ali Velshi**, MSNBC anchor and Business Correspondent for NBC News

**Co-Chairs:**  
**Tiffany Tavarez**, SVP, Technology Diverse Segments, Representation & Inclusion, Wells Fargo  
**Osagie Imasogie**, Senior Managing Partner, PIPV Capital

## 2021

**Honoree:**  
**Andrea Mitchell**, NBC News Chief Foreign Affairs Correspondent and Chief Washington Correspondent

**Co-Chairs:**  
**Rev. Dr. Lorina Marshall-Blake**, President, Independence Blue Cross Foundation  
**Alan Greenberger**, Department Head, Drexel University

## 2020

**Honoree:**  
**Yannick Nezet-Seguin**, Music Director, Philadelphia Orchestra

**Co-Chairs:**  
**La-Toya Hackney**, Senior Vice President, General Counsel & Secretary, Saint Gobain North America  
**Bill Sasso**, Chairman, Stradley Ronon Stevens & Young

## 2019

**Honoree:**  
**Vernon Odom**, Retired Journalist, 6abc/WPVI

**Co-Chairs:**  
**Jennifer Rodriguez**, President and CEO Greater Philadelphia Hispanic Chamber of Commerce  
**Jeff Guaracino**, President and CEO, Visit Philadelphia

## 2018

**Honoree:**  
**Michael Smerconish**, Radio Host, Political Commentator, Newspaper Columnist and Author

**Co-Chairs:**  
**Diann Semingson**, President & CEO, DLS International Inc.  
**John Fry**, President, Drexel University

## 2017

**Honoree:**  
**Jake Tapper**, CNN Anchor and Chief Washington Correspondent

**Co-Chairs:**  
**Julie Coker Graham**, Former President and CEO, Philadelphia Convention & Visitors Bureau  
**Ed Rendell**, Former Governor, Commonwealth of PA and Mayor of PHL

## 2016

**Honoree:**  
**Chris Matthews**, Former Host of MSNBC's "Hardball with Chris Matthews"

**Co-Chairs:**  
**Robert P. Casey**, U.S. Senator - Pennsylvania  
**Jim Kenney**, Mayor, City of Philadelphia

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