

Loraine Ballard Morrill Biography

Loraine Ballard Morrill is currently News and Community Affairs Director for iHeartMedia's six Philadelphia stations. They are Power 99 FM, WDAS FM, ALT 104.5 FM., Rumba 106.1, Fox Sports Radio Philadelphia 1480 AM and Q102 FM. Loraine hosts and produces "Insight" airing on WDAS FM and Power 99 FM and "What's Going On" which airs on Q102, ALT 104.5 and Fox Sports Radio Philadelphia 1480 AM. Loraine also coordinates community outreach and campaigns for all the stations. Under her leadership Power 99 is the first station to receive a record breaking six National Association of Broadcasters Crystal Radio Awards for community service. Power 99 was the first to receive the NAB inaugural Crystal Heritage Award for service to the community. Most recently WDAS FM received a 2022 NAB Crystal Award and Power 99 received the 2025 Crystal – it's eighth. iHeartMedia Philadelphia was recognized as one of Philadelphia Foundation's Civic 50 Greater Philadelphia.

Among her numerous honors—Ms. Morrill has received The Philadelphia Human Relations Commission Human Rights Award, and The Women's Alliance For Job Equity's Certificate of Courage for her support of women confronting discrimination and commitment to combating Prejudice. Loraine was the recipients of the March of Dimes Achievement in Radio Lifetime Achievement Award, The Philadelphia NAACP President's Award, the inaugural Karin A. Phillips Excellence Award presented by the Philadelphia Black Public Relations Society, the 15th Annual Harris Wofford Active Citizenship Award from the Greater Philadelphia Martin Luther King Day of Service. She was recipient of BEBASHI Power of 30 Award, the Arête of Media Award presented by Women in Media, WOAR's Bridge of Courage Award, City and State's Fifty Over Fifty and Black Women Roundtable SiStars Leadership Award among others. In 2024 Loraine was inducted into the Broadcast Pioneers Hall of Fame. In 2025 Loraine's public affairs program "Insight" received a Gracie Award from the Alliance for Women in Media Foundation.

Ms. Ballard Morrill serves on numerous boards including PHLDiversity; the Read by 4th Leadership Committee and Global Citizen 365.