

YOU ARE INVITED TO SPONSOR
THE TENTH ANNUAL

WORLD HERITAGE CITY CELEBRATION

SEPTEMBER 3, 2025 AT 5:30PM
AT THE CRYSTAL TEA ROOM



OUR 2025 DISTINGUISHED GLOBAL LEADERSHIP HONOREE

DAVID L. COHEN
U.S AMBASSADOR TO CANADA (RETIRED)

GLOBAL *Meet the World Here*
PHILADELPHIA

Gold
Transparency
2025

Candid.



WHY INVEST IN THE FUTURE OF OUR WORLD HERITAGE CITY?



Founded in 2010 by nine leading international organizations in the Greater Philadelphia region, the Global Philadelphia Association (GPA) is dedicated to promoting and enhancing the region's global profile and broadening the appreciation of our heritage through collaboration.

With the support of our sponsors, GPA delivers on the promise of bringing together international activity in Philadelphia, fostering collaboration and supporting globally-minded actions and solutions. Through strategic partnerships, GPA strengthens the city's and region's ability to engage with global developments while enhancing their international connections.

In 2015, GPA used its unique position to organize the city's successful bid to become the first World Heritage City in the United States. We are eligible for this distinction because Independence Hall is designated a UNESCO World Heritage Site, possessing what UNESCO calls "outstanding universal value" as a beacon of democracy. With this designation, Philadelphia joined a prestigious network of more than 300 World Heritage cities across the globe, reflecting our status as a leading place to visit, live, and do business.

GPA manages a network of more than 200 member organizations comprised of businesses, organizations, and individuals across the Greater Philadelphia region. Through a multi-tiered effort, the collective reaches 1,350,000 internationally-minded Philadelphians who are global players at the state, national, and world levels.

The World Heritage City Program is a series of fundamental and transformative initiatives designed to make use of our new designation. The Project focuses on the four critical parts of the GPA mission:

- Preserving and Celebrating Philadelphia's Historical and Cultural Assets
- Building World Heritage City Awareness and Ownership
- Educating Global Kids with Roots
- Extending Philadelphia's Global Reach

GPA is devoted to keeping the public apprised of our work on the Project through trimesterly progress reports, descriptions of project activities, and its website. On our website, the Emerging International Journalists Program program highlights stories and international activity in the region.

The World Heritage City Celebration Dinner is a major event held each September that features live entertainment, a prominent honoree and guest speaker and the gathering of business, civic, and community leaders from the Greater Philadelphia region and around the globe. It marks both Philadelphia's global status and the anniversary of the founding of the Organization of World Heritage Cities. The event links Philadelphia and 300 other World Heritage cities in a simultaneous celebration.

World Heritage Week is celebrated annually. This annual event builds awareness of Philadelphia's World Heritage City status among all city residents. Celebrated the last week of each May, the celebration is carried out at different locations in Philadelphia each year. It is a signature event for Philadelphia's international and civic community.

SPONSORSHIP BENEFITS

\$25,000 GLOBAL PARTNER LEVEL SPONSOR BENEFITS

- Recognition as a World Heritage Week Sponsor, held annually the last week of May
- Recognition as an International-level Sponsor of the World Heritage City Celebration dinner (on invitation, program, website, and event signage)
- 16 tickets to the World Heritage City Celebration dinner
- Organization will receive the World Heritage City Celebration event attendee list
- Promote organization through digital integration — dedicated posts through social media channels and eblasts (pre- and post-event)
- Inclusion in commemorative post-event highlight video
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Organization will receive a digital article in GPA e-newsletter
- Opportunity to participate in a Global Conversation piece featured on GPA's website
- Recognition on the Learn Philly Heritage website, an online resource center for heritage education resources and information
- 250 World Heritage coloring books, customized with sponsor logo and optional community distribution
- Inclusion in all press materials as International Sponsor
- Speaking opportunity at World Heritage City Celebration
- Global Philadelphia annual membership at the Sponsoring Member level (\$2,500), for 12 months

\$10,000 WORLD HERITAGE LEVEL SPONSOR BENEFITS

- Recognition as a World Heritage-level Sponsor of the World Heritage City Celebration dinner on invitation, program, website, and event signage
- 10 tickets to the World Heritage City Celebration dinner
- Organization will receive the World Heritage city Celebration event attendee list
- Promote organization through digital integration-dedicated posts through social media channels and eblasts (pre-and post-event)
- Inclusion in commemorative post-event highlight video
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Opportunity to participate in a Global Conversation piece featured on GPA's website
- 150 World Heritage coloring books, customized with sponsor logo and optional community distribution
- Global Philadelphia annual membership at the Sustaining Member level (\$1,000), for 12 months

\$7,500 INTERNATIONAL LEVEL SPONSOR

- Recognition as an International-Level Sponsor of the World Heritage City Celebration dinner on invitation, program, website, and event signage
- 8 tickets to the World Heritage City Celebration Dinner
- Organization will receive the World Heritage City Celebration event attendee list (upon request)
- Opportunity to participate in a Global Conversation piece or EIJP article featured on GPA's website
- Opportunity to include promotional item (no brochures) in event gift bags distributed to all guests (promotional item must meet GPA approval)
- Global Philadelphia annual membership at the Sustaining Member level (\$1,000), for 12 months

\$5,000 HERITAGE LEVEL SPONSOR BENEFITS

- Recognition as a Heritage-level Sponsor of the World Heritage City Celebration dinner on invitation, program, website, and event signage
- 8 tickets to the World Heritage City Celebration dinner
- Organization will receive the World Heritage City Celebration event attendee list
- Opportunity to include company/organization promotional gift item (no brochures) in the bag to be given to all guests at the World Heritage City Celebration (promotional item must meet GPA approval)
- Global Philadelphia annual membership at the Supporting Member level (\$500), for 12 months

\$2,500 COMMUNITY LEVEL SPONSOR BENEFITS

- Company/organization logo recognition on all event materials including digital program, website, and signage as a Community Sponsor
- 6 tickets to the World Heritage City Celebration dinner
- Inclusion in commemorative post-event highlight video

\$1,500 PATRON LEVEL SPONSOR BENEFITS

- Company/organization logo recognition on all event materials including the digital program, website, and signage as a Community Sponsor
- 2 tickets to the World Heritage City Celebration dinner
- Inclusion in commemorative post-event highlight video

FOR MORE INFORMATION CONTACT

CAMILA LOPES - camila.lopes@globalphiladelphia.org
ZABETH TEELUCKSINGH - zabeth.teelucksingh@globalphiladelphia.org
HAROLD YAFFE - yaffe2000@aol.com

PAST HONOREES AND CO-CHAIRS

2024

Honoree

Daniel J. Hilferty, Chairman & Chief Executive Officer of Comcast Spectacor and Governor of the Philadelphia Flyers

Co-Chairs

Yocasta Lora, State Director of Advocacy and Community Engagement, AARP PA Associate
Anatoli Murha, Chief Executive Officer, Ukrainian Selfreliance FCU

2023

Honoree

Michael A. Nutter, Former two-term Mayor and Member of City Council Flyers

Co-Chairs

Aileen Alexander, Chief Executive Officer, Diversified Search Group
Omar Woodard, Chief Philanthropy Officer, HRS Management

2022

Honoree

Ali Velshi, MSNBC anchor and Business Correspondent for NBC News

Co-Chairs

Tiffany Tavarez, SVP, Technology Diverse Segments, Representation & Inclusion, Wells Fargo
Osagie Imasogie, Senior Managing Partner, PIPV Capital

2021

Honoree

Andrea Mitchell, NBC News Chief Foreign Affairs Correspondent and Chief Washington Correspondent

Co-Chairs

Rev. Dr. Lorina Marshall-Blake, President, Independence Blue Cross Foundation
Alan Greenberger, Department Head, Drexel University

2020

Honoree

Yannick Nézet-Séguin, Music Director, Philadelphia Orchestra

Co-Chairs

La-Toya Hackney, Senior Vice President, General Counsel & Secretary, Saint Gobain North America
Bill Sasso, Chairman, Stradley Ronon Stevens & Young

2019

Honoree

Vernon Odom, Retired Journalist, 6abc/WPVI

Co-Chairs

Jennifer Rodriguez, President and CEO Greater Philadelphia Hispanic Chamber of Commerce
Jeff Guaracino, President and CEO, Visit Philadelphia

2018

Honoree

Michael Smerconish, Radio Host, Political Commentator, Newspaper Columnist and Author

Co-Chairs

Dianne Semingson, President & CEO, DLS International Inc.
John Fry, President, Drexel University

2017

Honoree

Jake Tapper, CNN Anchor and Chief Washington Correspondent

Co-Chairs

Julie Coker Graham, Former President and CEO, Philadelphia Convention & Visitors Bureau
Ed Rendell, Former Governor of the Commonwealth of PA & Mayor of PHL

2016

Honoree

Chris Matthews, Former Host of MSNBC's "Hardball with Chris Matthews"

Co-Chairs

Robert P. Casey, U.S. Senator - Pennsylvania
Jim Kenney, Mayor, City of Philadelphia



STAY CONNECTED FOR UPDATES AND NEWS ABOUT OUR UPCOMING PROGRAMMING AND INITIATIVES

WEBSITE: WWW.GLOBALPHILADELPHIA.ORG

FACEBOOK: [@GLOBALPHILADELPHIAASSOCIATION](https://www.facebook.com/GLOBALPHILADELPHIAASSOCIATION)

INSTAGRAM: [@GLOBALPHILADELPHIA](https://www.instagram.com/GLOBALPHILADELPHIA)

X: [@GLOBAL_PHILA](https://twitter.com/GLOBAL_PHILA)

YOUTUBE: [@GLOBALPHILADELPHIAASSOCIATION](https://www.youtube.com/GLOBALPHILADELPHIAASSOCIATION)