

Biography

Anatoli Murha is recognized as a strategic leader in business development and financial services where his central focus is on building collaborative teams, encouraging missing conversations, and cultivating purposeful relationships. He is the Chief Executive Officer of the Ukrainian Selfreliance Federal Credit Union (UKRFCU), a Philadelphia are based credit union serving over 15,000 member clients with a combined asset value of over \$500 million. Additionally, Anatoli serves as Chairman of the Ukrainian American Credit Union Association (UACUA) representing over 125,000 Americans of Ukrainian descent with a combined asset value of over \$ 4 billion.

Since arriving at the UKRFCU in 2011, Anatoli has held the roles of Business Development and Marketing Manager, Direct of Retail Operations, and Senior Vice President which included the responsibility of Chief Lending Officer. In 2023, Anatoli, along with 24 other credit union professionals from across the United States, was recognized as a “Credit Union Rock Star” by Credit Union Magazine.

He completed his Bachelor of Arts in Corporate Communications and Public Relations at the University of Michigan – Dearborn and a Master of Business Administration (MBA) at Villanova University. In his spare time, he plays the 60-stringed Ukrainian musical instrument, the bandura. On September 1, 2021, Anatoli was presented the Honored Worker of Culture for Ukraine award by President Volodymyr Zelenskyy during his first visit to Washington D.C. Anatoli and his wife, Catherine, reside in Jenkintown.