

Alicia Vitarelli joined the Action News team in October 2010. She is the co-anchor of Action News at 5 and 5:30 P.M. and Action News at 10 A.M. Just a few of the highlights of her vast and varied work here include traveling to cover the Royal Wedding, the beatification of Pope John Paul II at the Vatican, the Oscars, the CMA Awards and Dancing with the Stars. She has also interviewed many Hollywood A-listers for her daily segments on Action News. She admits to being a little star-struck while interviewing Tom Hanks. Alicia is also the co-host of 6abc's weekly entertainment program, FYI Philly.

Alicia has been thrilled to work so closely with the Action News Big Board, incorporating social media into the newscast in a very special and unique way. Through Twitter and Facebook, she has made viewers part of the conversation, and part of the storytelling.

Alicia came to Philadelphia from News 12 New Jersey, where she was the morning and afternoon anchor for two and a half years. She also created, hosted and produced two original franchises including a bargain-hunting series and the Emmy-nominated "Best Kept Secrets of New Jersey". Prior to that, Alicia worked for NY1 News and Time Warner Cable in New York City for six years as an anchor and reporter. Alicia received Bachelor's Degrees in Communications and Honors, with a minor in Spanish, from Villanova University. She also obtained a Master's Degree in Broadcast Journalism from Northwestern University's Medill School of Journalism. Alicia has been the Grand Marshal of the Italian American Festival in North Wildwood, NJ, as well as the Italian American Woman of the Year for the Center for Italian and Italian American Culture, the Italian American Police Society of NJ and the East Hanover Italian American Club.

In her spare time, Alicia enjoys international travel, cooking, exploring new finds around town, dining outdoors, spending time with family (especially her five nieces!) and ballet barre classes. Alicia is thrilled to be home in the Philadelphia area to cheer on her Wildcats!

Alicia and her husband, Matthew, are the proud parents of a little girl.