



Sample of Email

Subject: Checkout GlobalPhilly™ 2013

Dear xxx,

I found out about this exposition taking place this fall in the city that aims to place a global spotlight on the region and build awareness of Philadelphia as an International city.

[Checkout their program](#): there are at least 55 events this fall between Sept 15 and Nov 1, covering Advocacy, Arts, Commerce, Cuisine, Education, Heritage and Sports, and I'm sure you will enjoy participating to some of them.

Here are some events featured in the expo:

- [CHOP symposium on violence against children.](#)
- Business showcase of the World Trade Center of Greater Philadelphia.
- [GlobalPhilly™ 2013 appetizers created by Kevin Sbraga and several other chefs will be served only during the expo in these 7 restaurants:](#) Sbraga, Tashan, Bistro la Minette, La Calaca Feliz, Zama, Zinc, Han Dynasty.
- Soccer tournament during the UN day organised by United Nation Association of Greater Philadelphia.
- [The Meal of Philadelphia Mural Arts "What We Sow" program.](#)

I hope to see you there!