Philadelphia: The Next World Heritage City
PHILADELPHIA CAN LEAD THE UNITED STATES ON THE GLOBAL STAGE AS THE FIRST AND ONLY U.S. CITY TO BECOME A WORLD HERITAGE CITY.
WHY PHILADELPHIA?

FOUNDATION FOR SUCCESS
COLONIAL CITY FOUNDED ON NEW PRINCIPLES
ENLIGHTENMENT CITY OF FREEDOM
AND POPULAR SOVEREIGNTY
EVOLUTION FROM INDUSTRIAL TO POST INDUSTRIAL
CITY OF RE-USE AND RE-INVENTION
9 REASONS TO INVEST IN THE WORLD HERITAGE CITY
INCREASED GLOBAL COMPETITIVENESS

LIVERPOOL

2008 European Capital of Culture
FEZ, MOROCCO

Visitors pay $70 more per night to stay in WH district
DERBYSHIRE, ENGLAND
25% of property converted for new businesses
INCREASE IN TOURISM & CONFERENCES

QUITO, PERU

$200 million generated by historic tourism
ROME

$32,000,000 pledged to restore Coliseum
Philadelphia
Homes in historic districts valued 14.3% higher
ATTRACTION OF GRANTS & INVESTMENTS

07

EDINBURGH, SCOTLAND

$19,000,000 leveraged
PROMOTION OF SUSTAINABLE PRACTICE

VIENNA
3,100,000 tons of emissions reduced
GLOBAL NETWORK & ACCESSIBILITY

ESTONIA
12 new international flights
WHY NOW?
Quintessential American City
Incubation & Opportunity
Diversity
Gateway to the U.S.
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WHAT NEXT?