

**INVITATION TO SPONSOR THE
2018 WORLD HERITAGE CELEBRATION**

“Our World Heritage City is a City of the World’s Heritages”

Philadelphia is the first World Heritage City in the United States, having been accepted into membership by the Organization of World Heritage Cities in 2015. As such, we have a unique set of relationships with 280 other World Heritage Cities across the globe. Together, we will be celebrating our uniqueness and common bond by marking World Heritage Cities Solidarity Day on September 13.

This year, we also celebrate one of Philadelphia’s greatest open secrets. Our World Heritage City is itself “a city of the world’s heritages.” **We invite you to join us as a sponsor of the World Heritage Celebration at the Crystal Tea Room on September 13, 2018.** You will be among more than 500 community leaders who will join us for cocktails and dinner, distinguished international guests, musical entertainment, and a special keynote address. More than 40 businesses, organizations and internationally-minded benefactors supported last year’s World Heritage Celebration. You now have the opportunity to join them. A detailed list of potential benefits can be found in the attached sponsorship sheet.

This event is more than a joyous celebration. It is also an occasion to invest in the opportunities that our stature makes possible and to help us carry out the World Heritage City Strategic Plan. The Plan is now focused on four significant missions, each of which will help our city realize its incredible potential. These missions are:

- Preserving and celebrating Philadelphia’s historical and cultural assets
- Educating global kids with roots
- Building World Heritage City awareness and ownership
- Extending Philadelphia’s global reach

By becoming a sponsor, you will be taking part in a unique occasion – one that will be celebrated both here and around the world – while also supporting Philadelphia’s World Heritage City project. We will follow up to explore these opportunities and answer any questions you may have. Thank you for your consideration.

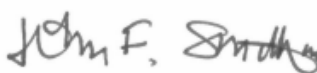
Sincerely,



John Fry
President
Drexel University



Dianne L. Semingson
President & CEO
DLS International, Inc.



John F. Smith, III
Board Chair
Global Philadelphia Association

Keynote speaker

Michael Smerconish, SiriusXM and CNN Host

Honorary Co-Chairs for the World Heritage Celebration

Honorable Robert P. Casey, U.S. Senator - Pennsylvania

Honorable Jim Kenney, Mayor, City of Philadelphia

Co-Chairs for the World Heritage Celebration

John Fry, President, Drexel University

Dianne L. Semingson, President and CEO, DLS International, Inc.

Media Partners



Presenting Sponsor



International Sponsor



World Heritage Sponsors (as of August 2, 2018)



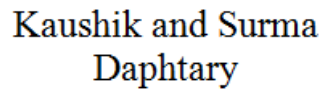
John and Susan Smith



Margot W. and Robert E. Keith Jr.



Heritage Sponsors (as of August 2, 2018)



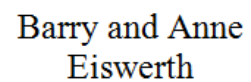
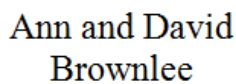
Business Development Specialists



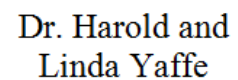
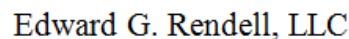
Community Sponsors (as of August 2, 2018)



Patron Sponsors (as of August 2, 2018)



THE HAVERFORD TRUST COMPANY



World Heritage Celebration Committee

Ann and David Brownlee
Chellie Cameron
Jeffrey Cooper and Nancy Klaus
Father Peter Donohue
Barry and Anne Eiswerth
Anne C. Ewers
Ken Fulmer
Jeff Guaracino
Jazmin and David Kron
Kelly Lee
David Lipson

Karen and Robert J. McNeill, Jr.
Edward G. Rendell
David Seltzer
Jay H. Shah
John and Susan Smith
Blane and Celia Stoddart
Ali Velshi
Nicole Allen White
Harold and Linda Yaffe
Joseph S. and Renée Zuritsky

World Heritage Celebration Sponsorship Opportunities

Consider Becoming an Investor – sponsoring the 2018 Celebration can be made a part of a three-year investment in the World Heritage City Project with significant advantages!

Choose one of the levels of sponsorship below and commit to it for each of three years – 2018, 2019, 2020. By making that commitment, you will not only be recognized as a Sponsor for the 2018 Celebration Dinner but also receive a package of benefits greater than you would receive by sponsoring each individually including:

- (1) recognition as a dinner sponsor in 2018, 2019 and 2020, with all listed benefits each year;*
- (2) sponsor recognition in the Passport for the 2019 International Expo - GlobalPhilly™2019, and at Expo events;*
- (3) recognition on the World Heritage City Project website, in e-blasts and related Project materials as an Investor in the Project; and (4) invitations to Project events.*

\$30,000 – Presenting Sponsor Benefits:

- Company/organization logo recognition on invitation, program, website and event signage as Presenting Sponsor of the World Heritage Celebration and GlobalPhilly™2019
- Opportunity to introduce high profile guest speaker at the dinner celebration in September
- 20 tickets to the World Heritage Celebration dinner
- Complimentary parking for dinner guests
- Opportunity to include company/organization material in gift bag distributed to all guests
- 20 tickets to VIP Reception prior to the dinner
- Photo opportunities with VIP guests

\$20,000 – International Table Sponsor Benefits:

- Company/organization logo recognition on event invitation, program and website as an International Table Sponsor associated with a World Heritage City and in GlobalPhilly™2019 materials
- Table will be identified with a fellow World Heritage City global guest
- 16 tickets to the World Heritage Celebration dinner
- Complimentary parking for dinner guests
- Opportunity to include company/organization material in gift bag distributed to all guests
- 16 tickets to VIP Reception prior to the dinner
- Photo opportunities with VIP guests

\$10,000 – World Heritage Sponsor Benefits:

- Company/organization logo recognition as a World Heritage Sponsor on the event invitation, program and website
- 10 tickets to the World Heritage Celebration dinner
- Complimentary parking for dinner guests
- Opportunity to include company/organization material in gift bag distributed to all guests
- 10 tickets to VIP Reception prior to the dinner
- Photo opportunities with VIP guests

\$5,000 – Heritage Sponsor Benefits:

- Company/organization logo recognition as a Heritage Sponsor on the event invitation, program and website
- 10 tickets to the World Heritage Celebration dinner
- Complimentary parking for dinner guests
- Opportunity to include company/organization material in gift bag distributed to all guests
- 5 tickets to VIP Reception prior to the dinner

\$2,500 – Community Sponsor Benefits:

- Company name/logo included in event signage
- 6 tickets to the dinner
- Company name/logo recognition on website and in event program
- Complimentary parking for guests

\$1,500 – Patron Sponsor Benefits:

- 2 tickets to the dinner
- Company name/logo recognition on website and in event program
- Complimentary parking for guests