



**Call for submissions!**

**Create a video about Philadelphia and be entered to win a cash prize!**

In partnership with the Organization of World Heritage Cities (OWHC), Global Philadelphia Association is holding a video contest and we want your submissions.

**Video submissions are due to Global Philadelphia Association by Friday, February 22.**

This competition is intended for young people of two age groups: 14–17 years old and 18 – 21 years old. (Participants must meet age requirements as of March 15, 2019. Teams of young people are also eligible.)

For the 2019 edition of the video competition, the OWHC would like the young participants to share their own vision on the theme of "Heritage and Tourism." **Your opportunity is to create a video addressing the following question:**

*"If you had one day in a World Heritage City...": what would you visit? What are the most important spots, according to your point of view, that deserve to be visited in one day? What are the most important elements that a one-day tourist should not miss to be imbued with the history of the city that you showcase?*

**Video submissions are due to Global Philadelphia Association by Friday, February 22.**

**Final entries should be posted to YouTube. All participants must complete Google form with submission.** Go to the following web page to complete the form:

<https://goo.gl/forms/rqOdY1x3rHFODTu82>

The competition is held in two stages: a local phase overseen by Global Philadelphia Association and an international phase organized by the OWHC.

A winner from each age category will be selected and their videos submitted to the OWHC for consideration in the international phase of the contest. The international competition winners' videos will be published on the OWHC YouTube channel and the winning cities are recognized at the OWHC World Congress.

One young filmmaker from each age category will also be awarded **a cash prize** and an honorary certificate by the OWHC:

- Age 14-17 Category: \$1,500 CA (about \$1,000 USD)
- Age 18-21 Category: \$3,000 CA (about \$2,000 USD)

In the event that a prize is won by a team, it will be the responsibility of the team to separate equally the amount awarded. A certificate of participation will also be given to each of the finalists of the international level.

#### **REQUIREMENTS FOR THE VIDEO PRODUCTION:**

- The videos must not exceed a maximum time of 5 minutes
- Must directly address theme
- It is mandatory that the video has a full title, which is not copied from the competition title or theme.
- The videos must present visual elements of the city; do not overload them with text. However, sound effects and music (with lyrics or not), are allowed.
- It is mandatory to integrate to the video some text AND/OR narration (without exaggeration) in English. The videos submitted without text or narration will not be accepted. The young participants must tell us their vision!
- Videos made with a camcorder, a camera, a computer, or a cellphone are eligible.
- Acceptable video formats: .wmv (Windows Movie Maker, Windows Media Player, etc.), .avi (Audio Video Interleave), .mov (iMovie), .mpg (QuickTime video format)
- The video cannot have been created earlier than November 2017
- For security reasons, do not publish more than two pieces of personal information (picture, given name, surname, age, address, school, etc.). Thus, if the young producer appears on the video, he/she may mention only one other piece of information. By acting responsibly, no risk is association with the privacy of the young person in a video broadcast on YouTube.
- The young participants must not introduce in their video any audio tapes or images on which they do not own any rights. They must be made aware of copyrights.

## HOW TO SUBMIT:

1. FOR THE LOCAL PART: **Video submissions are due to Global Philadelphia Association by Friday, February 22. Final entries should be posted to YouTube.** All participants must complete Google form with submission. Go to the following web page to complete the form: <https://goo.gl/forms/rqOdY1x3rHFODTu82>
2. FOR THE INTERNATIONAL PART: You will be notified if your video has been selected to represent Philadelphia in the international competition by March 8, 2019. If selected, you will be instructed to submit the original video file through email by March 13, 2019, in one of the following formats accepted by YouTube, namely .wmv (Windows Movie Maker, Windows Media Player, etc.), .avi (Audio Video Interleave), .mov (iMovie), .mpg (Quick Time video format), because it will MANDATORILY be presented on the OWHC Youtube Channel.

**Questions? Contact Global Philadelphia Association World Heritage Coordinator Melissa Stevens at [Melissa.stevens@globalphiladelphia.org](mailto:Melissa.stevens@globalphiladelphia.org) or 215-563-2483.**