

GLOBAL PHILLY 17 SPONSORSHIP OPPORTUNITIES



GlobalPhilly™ is a biennial celebration of all that is international in Greater Philadelphia. The inaugural exposition, GlobalPhilly™2013 and 2015, consisted of more than 300 business and culturally oriented events and activities sponsored by the Association's Members throughout the Philadelphia Region. **All Members are eligible to submit event proposals for GlobalPhilly™.**

This year GP 17 will run from September 8 through October 31, 2017

Events cover arts, advocacy, commerce, cuisine, education, heritage, sports, science and technology. [Click here for more information](#)

PRESENTING SPONSOR - \$25,000

- Highest level sponsorship – naming rights “GP17 Presented by YOUR COMPANY”
- One year sustaining level sponsorship in GPA
- Speaking opportunity at press launch, opening ceremony and closing reception
- Full page ad in GP 17 passport
- Feature article in GPA Insider and website
- Logo on table tents at opening and closing receptions
- Inclusion in broadcast appearance press opportunities
- Most prominent logo positioning on GPA website, GP17 Passport, press release, invitations, posters and on all public presentations (power point rotator at events)

GOLD - \$10,000

- One year sustaining level sponsorship in GPA
- Logo on table tents at opening and closing receptions
- Prominent logo positioning on GPA website, GP17 Passport, press release, invitations, posters and on all public presentations (power point rotator at events)

SILVER- \$5,000

- One year sustaining sponsorship in GPA
- Meet up event sponsorship (to be determined)
- Prominent logo positioning on GPA website, GP17 Passport, press release, invitations, posters and on all public presentations (power point rotator at events)

PARTNER - \$2,500

- One year supporting level sponsorship in GPA
- Logo positioning on GPA website, GP17 Passport, press release, invitations, posters and other collateral materials

Contact: Zabeth Teelucksingh, Executive Director, 215-563-2482

Zabeth.teelucksingh@globalphiladelphia.org