

# GLOBAL *Meet the World Here* PHILADELPHIA

## ANNUAL REPORT FOR 2012



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# GLOBAL *Meet the World Here* PHILADELPHIA

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## STAFF

Zabeth Teelucksingh – Executive Director	Kathleen Quigley – Public Relations Director
Liliana Matos – Website and Media Director	Mary Day Kent - GlobalPhilly™ 2013 Coordinator

(The Association also wishes to acknowledge the invaluable assistance of Rhona Gold of Reed Smith LLP and the work of the co-op students and interns who assisted the Association in 2012: Melody Nielsen, Giang Pham, Haylee Hanafee, and Vesko Kostic).

## LETTERS FROM THE CHAIR

March, 2013



To the members and friends of the Global Philadelphia Association:

From the time of its incorporation in 2010, the mission of the Global Philadelphia Association has been to assist - and encourage greater interaction among - the many organizations and individuals who are engaged in one form or another of international activity within the Greater Philadelphia Region, to promote the development of an international consciousness within the Region, and to enhance the Region's global profile.

Now in its third year of operation, the Association has grown in size and in its ability to realize this mission. This report tells the story of GPA's growth in 2012. More importantly, it outlines how we plan to serve our members and the Region in 2013 and beyond.

Philadelphia's global story becomes richer with every passing month, and our staff has become adept at communicating it. Indeed, we have the two-fold privilege of telling this story to the world and of working with you, our members and friends, to write its next chapters. We hope that you enjoy the account that follows of the progress that we are making together.

Best wishes,

John

John F. Smith, III  
Board Chair

## AND THE EXECUTIVE DIRECTOR

March, 2013

Dear GPA members and friends:

2012 has been a wonderful year for the Global Philadelphia Association. I would like to thank each and every one of our members and friends for their support and the opportunity to develop and grow the Association. Together with the help of a highly talented staff, I am most privileged to lead this effort.



Philadelphia is in Renaissance mode – vibrant and dynamic. Many of our members are actively involved in developing the Region and taking it to new heights. The jigsaw pieces of growth: innovation, sustainability, technology, immigration, and enlightened public policies - to name but a few - have come together to create a rich and highly visible knowledge-based economy. The Global Philadelphia Association puts a spotlight on the international dimensions of this growth, and we have grown in turn.

Our staff, all highly qualified and global in outlook, has grown to four members, and in 2012 we were aided by four wonderful interns. We use a full suite of social media outlets – Facebook, Twitter, LinkedIn, YouTube, Flickr and Tumblr – to promote a healthy and active discussion of the challenges and opportunities that lie ahead. Together with our members, we have become an incubator for new projects such as the exploratory World Heritage City project, through which Philadelphia is striving to secure world recognition for its unique heritage.

As we welcome 2013, the Association looks forward to hosting GlobalPhilly™ 2013. This will be a unique opportunity to showcase the Region as a global place in which to live, invest, and do business. The 46 day celebration of our members' activities in the Region will include events that are business, cultural, academic, sporting and culinary in character. GlobalPhilly™ 2013 will take place from September 15th to October 31st, 2013. If you are not involved already, I urge your organization to contact us as soon as possible.

Our members are at the center of everything we do. Together they represent an extraordinary resource for the Region. It is our job to listen to their needs, represent their concerns, and facilitate their success, helping each one grow as a global actor and in the process helping a great Region become a still more global one.

So come along and be a part of this poignant, pertinent and productive journey. “Discover the world here!” in Philadelphia. We’ve only just begun.

Yours Sincerely,

Zabeth Teelucksingh

# **REPORT OF THE GLOBAL PHILADELPHIA ASSOCIATION, INC. FOR THE YEAR ENDED DECEMBER 31, 2012**

The Global Philadelphia Association (GPA) is driven by a vision. The vision is of a Region in which the community of international actors is growing and finding more opportunities to collaborate, whose citizens have come to appreciate the importance of its international character and connections, and whose global profile ranks with the world's best. To realize that vision, the Association has adopted a two-fold strategy: first, telling Philadelphia's international story, and second, helping to write the next chapters of that story. Here is what we have done – and will be doing – to implement that strategy:

## **I. TELLING THE STORY OF AN INTERNATIONAL CITY**

The Global Philadelphia Region is already “global”. Few people, however, appreciate just how thorough-going its international resources and activities are or how important they are to the Region's success. The Global Philadelphia Association is therefore committed to telling the Region's international story in new and impactful ways. Some of the most prominent of these are described in this section.

### **Taking the Global Philadelphia Website to a New and Higher Level**

In a few short years, GPA's website [www.globalphiladelphia.org](http://www.globalphiladelphia.org) has become the go-to place for information about the Region's wealth of international actors and activities. The site now contains a directory in which over 500 organizations, including businesses, institutions, associations, universities and colleges, government bodies, and professional service organizations, are listed. Valuable information is provided for each. Simultaneously, our site has become the home of the Region's “electronic magazine” for all things international. This front-page feature also includes a robust calendar of international events.



Global  
Philadelphia  
Conversations

In 2012, we introduced “Global Conversations” as a new website feature, consisting of interviews with prominent Philadelphians engaged in the global activities in the Region. Seven prominent citizens have been featured to date, and more will be interviewed in 2013.

After extensive planning in the past year, on January 22, 2013 we began to launch version 2.0 of our site. Among the new features is a menu with “drop down” functionality to showcase GPA's Key Initiatives. GlobalPhilly™ 2013 (discussed below) is among these initiatives, and we will be adding a feature on the World Heritage City project, together with other updates. Each initiative will have an individual page that will feature descriptions, events, news and resources relevant to the specific initiative.

With these developments, the site saw an increase of 35% in visits, 37% in page views, and ended 2012 with 30,626 total visits and 68,981 total page views.



Our social media outreach efforts (discussed below) helped to drive this growth in website visitation. There was a 13% increase in Referral Traffic—traffic that comes from external sites, such as Facebook, Twitter, LinkedIn, YouTube, etc. And with the implementation of search engine optimization techniques, GPA’s website also saw a 3% increase in Search Traffic—traffic that comes from search engines like Google, Bing, Yahoo, etc. In the process, Global Philadelphia penetrated the international web sphere with 3,538 (11.55%) visits originating from non-American sources including Canada, Europe, Asia, Africa and South America.

### Expanding the Use of Social Media

In today’s world, social media are an increasingly important resource for telling the Region’s international story. We worked hard to develop this resource in 2012, and the year saw a major expansion of GPA’s social media presence. We were active on Facebook, Twitter, LinkedIn, YouTube, and most recently Tumblr. By adding links to our social media profiles in GPA’s email signatures, we intend to make social media an essential component of our outreach strategies and our voice as an organization.



At the end of 2012, GPA’s official Facebook page hit the milestone of 200 fans and counting. Overall, the objective with our Facebook approach has been to streamline and “cross-pollinate” using platform features that make distributing content attractive and practical. By



Philadelphia as well as more traffic going to GPA's site, and providing opportunities for visitors to reach the sites of our members. In 2013, GlobalPhilly™ 2013 will have its own Facebook page, which will in turn be linked to GPA's Facebook page.

Twitter is another important social media phenomenon, one that we are utilizing more extensively. An indispensable tool, Twitter has the capacity to communicate pithy yet powerful pieces of information. Indeed, many of Philadelphia's recognizable public figures use Twitter to distribute messages that matter. Like Facebook, Twitter can link us directly to other organizations and individuals, and do so on a more intimate and instantaneous level because of the nature of the platform. GPA's Twitter account has over 200 followers today and the number grows weekly. Our tweets have been picked up by Google, PHLCVB, The Davos Newsletter and Al Arabiya. As with Facebook, GlobalPhilly™ 2013 will have its own Twitter account, which will be used with increasing frequency as the year moves forward.

Finally, 2012 also marked the year that the Global Philadelphia Association began its presence on Tumblr with a GlobalPhilly™ 2013 profile. Tumblr combines blogging and images to enrich the social media experience. This social media platform will be especially vital as GlobalPhilly™ 2013 moves nearer, and as we begin making announcements pertaining to official participants, sponsorship, special events and other pertinent material.

### "The Once – And Future – International City" Series

Through the gracious cooperation of the *Philadelphia Business Journal*, the Association has made it possible for members to tell pieces of Philadelphia's global story from a variety of perspectives directly to the readership of this prominent business weekly. Articles in 2012 included John A. Fry's "Higher Education Has Gone

"tagging" other organizations in our posts, we have been able to bring attention to organizations that we are following – our members first and foremost - and promote their work. Most of the content posted on our Facebook page links directly back to the Global Philadelphia Association website, ensuring both increased awareness for global activity in





Global”, Christiaan Morssink’s “Water, Water, Everywhere,” Steve Wray’s “Establishing a World Class Region,” Dr. Andrew Baker’s “You Can Travel the World in Philadelphia,” and Meryl Levitz’s and Jack Ferguson’s “Airport Project Will Enhance Region.”

### **Telling the Story through Outreach and Representation of the International Point of View**

As important as electronic and print communication is, the work of the Association is principally done through person-to-person contact. Throughout 2012 and continuing into 2013, the Board Chair and the staff have been heavily engaged in recruitment activity, meetings with members, and attendance at functions where we can provide support to members and where we can bring the Global Philadelphia message to larger audiences. Within the limits of our resources, we arrange to have an Association representative present at major events held by our members, both to support such events and to provide coverage of their activities on the Association’s website.

Our Board Chair spends a considerable portion of his time each week in recruitment, member outreach, and representing the Association. Among other occasions, for example, he represented the Association in meetings of the Business Growth Initiative sponsored by the Economy League of Greater Philadelphia and the CEO Council for Growth, presented at City Council Hearings organized by Councilman David Oh, and participated in a symposium at The Dialogue Institute of Temple on “Ethics in a Modernizing World”.



Our Executive Director is similarly engaged, meeting with members on a regular basis. In July 2012 we sent her to Toronto to participate with over 100 other Philadelphians in a Greater Philadelphia Leadership Exchange program sponsored by The Economy League. She also presented at The Delaware Valley re-entry conference in conjunction with IVC; the Villanova Center City MBA program; the Philadelphia Chapter of PRSA and the Rotary Club at the Union League.

Our P.R. Director, Kathleen Quigley, also actively participates in a variety of other events on our behalf.

### **Collaborating With Members on Their Events**

The Association not only supports but also collaborates with its members on their projects, where helpful. Examples in 2012 included:

- Partnering with FPRI on events through the year

- Co-branding a film screening of former webmaster Aggie Ebrahimi Bazaz’s film “Inheritance” at the University of Pennsylvania Museum of Archaeology and Anthropology
- Hosting, together with the UNA-GP and the Philadelphia Bar Association, a special event to celebrate the 10th anniversary of the International Criminal Court (ICC), and commemorate the 225th anniversary of the signing of the US Constitution
- Joining in the International Trade Showcase of the World Trade Center of Greater Philadelphia in the Fall
- Assisting at the Penn Museum’s International Student Reception (where we launched an “I am a Global Philadelphian” campaign)
- Publishing a fact sheet on global statistics for the Region put together by Amanda Bergson-Shilcock of the Welcoming Center for New Pennsylvanians



Other Association-supported or attended events included a noon-time presentation by the U.S. Global Leadership Council; the Philadelphia Convention and Visitors Bureau’s “PHL” branding initiative; a program held at the National Constitution Center by the China Partnership of Greater Philadelphia for a delegation of China Students and Educators; and meetings of the Consular Corps Association of Philadelphia.

### **Improving GPA’s Public Relations Capabilities**

Further to enhance our ability to tell the international story, GPA has also begun receiving counsel from Jamie Moss, of NewsPros, PR professionals with a long-standing affiliation with Reed Smith LLP.

With the December 10, 2012 distribution of the first GlobalPhilly™ 2013 press release, GPA launched a new dimension to its Public Relations strategy. Through continued collaboration with our members and stress on building new relationships with established media partners in Philadelphia, we are confident that our approach will be highly effective and discerning as 2013 progresses.

## **II. WRITING THE NEXT CHAPTERS OF THE STORY**

Working with our members, the Global Philadelphia Association is determined not only to tell the story, but also to act proactively to improve Philadelphia’s international credentials, elevate its global profile, and broaden the Region’s international conversations. Toward these ends, we laid plans in 2012 for two major initiatives in 2013.

# GLOBAL PHILLY™ 2013

## GlobalPhilly™ 2013: Discover The World Here!

Almost from the outset, it had been a goal of the Association to conduct some form of “international month” in Philadelphia. That concept matured in 2012, as the Board’s Program Committee and the Staff developed a plan to implement it in the year ahead. It took still another step forward with the recruitment of Mary Day Kent as GlobalPhilly™ 2013 Coordinator.

This work resulted in the creation of GlobalPhilly™ 2013, Greater Philadelphia’s first ever public exposition of its international resources, programs, activities, and assets, to be held at locations throughout the City of Philadelphia and the surrounding Region between September 15 and October 31, 2013. Sponsored by the Association, the exposition will showcase offerings by a broad and diverse group of international actors in the Region – bringing attention to their work, building audience for their programs, and, in the process, raising awareness of the Region’s international character and potential. It is expected that thousands of people will attend one or more of the events.

The tagline of GlobalPhilly™ 2013 is “Discover The World Here!” a phrase that underscores how rich we are in international resources, right here in the Delaware Valley. The exposition will consist of over 50 events or activities, each of which will be presented by a participating member organization, independently or in combination with others. By March of 2013, the Association had received confirmations from 30 organizations wishing to make presentations and more than 20 others were pending. Events will take place on the presenters’ premises or such other locations as they may arrange. Variety is being achieved by recruiting participation in different categories, including business/commercial, cultural, educational, international policy and cooperation, sport, and regional and governmental activities promoting tourism, travel, and exchange.

Discussions are also underway with the Philadelphia restaurant community to involve restaurateurs whose menus have international. Kevin Sbraga of Sbraga Restaurant has agreed to be involved personally and to lead these discussions on behalf of the Association.

### GlobalPhilly™ 2013

GlobalPhilly™ 2013 will consist of a wide array of global, international, and multicultural events and activities sponsored by the Association’s 50-plus members, shining a spotlight on the many international dimensions of the Greater Philadelphia area. It will run from September 15-October 31, 2013.



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The Global Philadelphia Association will highlight these events as part of its mission to move Philadelphia forward as a world city. Events will include many of the major sports, business, culinary, arts, film, and national culture celebrations of the year.

Organizers anticipate a minimum of 30 events in the span of the festival and the likely participation of many more. There will also be an international restaurant component. In addition, issue clusters sponsored by the Global Philadelphia Association will offer conferences and seminars on issues such as international education in the sciences, immigration and cultural diversity, and US foreign policy.

The objective will be to showcase the offerings of the Association’s broad and diverse membership, and other international actors that might wish to participate, bringing attention to their work, building audience for their programs, and – more basically – raising awareness within Greater Philadelphia of the Region’s international character and potential.

Stay current on the latest GlobalPhilly™ 2013 happenings through our social media outlets!

- Like us here on Facebook
- Follow @GlobalPhilly13 on Twitter
- Read our GlobalPhilly™ 2013 blog on Tumblr

### What's Happening

GLOBAL PHILLY™ 2013 News  
For Release on December 10: Global Philadelphia Association Announces GlobalPhilly™ 2013!

The Association will work closely with its members the Philadelphia Convention and Visitors Bureau, and the Greater Philadelphia Tourism Marketing Corporation and others to develop an effective message and to publicize the exposition widely. Consistent with the nature of the Association as a joint venture of both international actors and those who are internationally concerned, each participating organization will be expected not only to publicize its own event, but also to join in the publicizing of the entire exposition. In addition, to prompt the public to take advantage of the multiple events being presented and thereby become more widely exposed to the Region's international resources, a "passport" is being developed, providing incentives to participate broadly in the exposition's diverse offerings.

There will be a number of sponsorship opportunities, including a presenting sponsorship of the entire exposition, sponsorships of various events being presented and sponsorships of the opening reception and the closing ceremony being organized by the Association. By becoming a sponsor, a business or organization will not only place its name in front of the thousands of persons who will be attending GlobalPhilly™ 2013 events, but will also identify itself with Philadelphia's growing sense of itself as an important global city.

### **The World Heritage City Initiative**

The past year also witnessed the beginning of another vital project: securing world-wide recognition of Philadelphia and its heritage as having global importance. Specifically, the project has two goals: (1) having Philadelphia join the Organization of World Heritage Cities as an Observer Member, and (2) over time, obtaining UNESCO designation of the City as a "World Heritage City".



By way of background, cities containing World Heritage Sites are eligible to join the Organization of World Heritage Cities (OWHC), based in Quebec, Canada, as Observer Members. Independence Hall in Philadelphia is such a site. In addition, if a city, as a city, can satisfy one or more criteria specified by UNESCO, it can be designated by that U.N.-related body as a World Heritage City (WHC). Six of the UNESCO criteria are cultural/historical and four are physical/environmental. There are over 200 cities around the world that have been designated one way or another, but there are no such cities in the United States.

Philadelphia is currently eligible for Observer Membership in the Organization of World Heritage Cities on the basis of Independence Hall's status as a World Heritage Site. In addition, Philadelphia is uniquely positioned to satisfy a number of UNESCO's WHC criteria. Its history includes the founding concept of religious tolerance and liberty; groundbreaking developments in urban planning; the search for political freedom and the creation of a nation based on the principles of democracy and human rights; and contributions to medicine through three centuries

- to name only four themes of world-wide significance that might be emphasized. These themes and others are embodied in an extraordinary inventory of historic structures that are already being preserved and are worthy of world-wide celebration.

Obtaining WHC status for Philadelphia, first as an Observer Member of the OWHC based on the City's current credentials, and subsequently under the UNESCO standards, would have major benefits:

- Attaining WHC status would provide additional support for the preservation of irreplaceable assets in the designated area.
- Philadelphia would receive worldwide recognition of its unique historical and cultural contributions to humankind.
- The U.S. would gain its first WHC city, and Philadelphia would be the first U.S. city so designated.
- WHC status would significantly enhance Philadelphia's global profile, a major goal of the Global Philadelphia Association and a host of other organizations.
- The efforts of the Greater Philadelphia Tourism and Marketing Corporation, the Philadelphia Convention and Visitors Bureau, and other public and private agencies seeking to attract foreign tourism and convention trade would be substantially enhanced. There would be clear hospitality industry benefits.
- With the achievement of WHC status, particularly if Philadelphia were the first or one of the first U.S. cities to attain the designation, international business decision-makers would be more likely to include Greater Philadelphia in the places considered for location and investment.
- The flow of international students attending universities and colleges in Greater Philadelphia, already a major priority and an economic boon for the Region, would be encouraged. So, too, would a growing stream of foreign patients seeking medical care from regional health care institutions, patients that virtually all such institutions are vitally interested in attracting.
- Securing WHC status would be an important stepping stone for the accomplishment of other regional aspirations, whether they involve promoting Philadelphia as a setting for world events, attracting an Olympic games, or taking a truly prominent role in the country's and world's celebration of the 250<sup>th</sup> anniversary of the Declaration of Independence.



Membership in the OWHC is available in the near term and should be pursued. On the other hand, seeking WHC status pursuant to the UNESCO criteria will take time and serious study and contributions from a variety of stakeholders, a core of public and private actors dedicated to the assembly and vetting of what will be a lengthy and disciplined application, the shepherding of the application through local, state, and federal agencies, the right approach to UNESCO in Paris and the Organization of World Heritage Cities in Quebec, and committed funding to support the effort.

The Association intends to coordinate and lead these efforts. An Initial Project Team, consisting of experienced and dedicated members of the civic, business, and academic communities, has been exploring the requisites of WHC status. Its function has been to assess feasibility and determine the best pathway toward a successful outcome. As the project evolves, a larger and more formal structure will need to be developed. An array of the most prominent citizens of the Region will need to be recruited to lend their names and support. The City of Philadelphia itself will, of course, need to play an active role. Toward this end, senior members of the City Administration have already expressed strong interest. The Working Group is being assisted by three consultants who bring architectural, business, and organizational skills. Together, this team will need to raise funds and support for what will be a long and challenging – but highly important and rewarding – campaign on the City’s behalf.



### **Promoting Discussions in Three Areas of Global Importance**

The Association sponsors three sets of ongoing discussions. Each involves interested members of the Association and each is centered on a cluster of issues of broad significance for Philadelphia’s international stature. The issue clusters and the chair of each are as follows:

- Knowledge and Culture As International Assets, chaired by Dr. Julie Mostov, Provost, International, Drexel University
- Educating Citizenry and the World, chaired by Yelena Barychev, Partner, Blank Rome LLP
- Immigration and National Origin, chaired by Michael Adler, Esquire, Weber Gallagher Simpson Stapleton Fires & Newby LLP

As these discussions progress, other initiatives will be developed. There are many more exciting chapters to be written in Philadelphia’s expanding international story.

## CONCLUSION

With each passing year, more organizations and individuals in Greater Philadelphia discover the importance of a global perspective in their lives and work. The Global Philadelphia Association exists to encourage such awareness and to put all who have it in creative relationships with one another, with the citizens of the Greater Philadelphia Region, and with the larger international community. Grateful for the support we have received, we look forward to serving – and continuing to grow – the Region’s international community in 2013.

## GLOBAL PHILADELPHIA ASSOCIATION SOCIAL MEDIA



GPA Official Logo



GP13 Official Logo



[Facebook.com/GlobalPhiladelphiaAssociation](https://www.facebook.com/GlobalPhiladelphiaAssociation)  
[Facebook.com/GlobalPhilly2013](https://www.facebook.com/GlobalPhilly2013)



[Linkedin.com/group/global-philadelphia-association](https://www.linkedin.com/group/global-philadelphia-association)



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[@GlobalPhila](https://twitter.com/GlobalPhila)  
[@GlobalPhilly13](https://twitter.com/GlobalPhilly13)

*The images on the preceding two pages were graciously supplied by the Greater Philadelphia Tourism Marketing Corporation.*

## **ASSOCIATION FINANCES**

As of the end of 2012, the Association had grown its finances from an expenditure level of approximately \$27,000 in 2011 to a level of approximately \$43,000 in 2012. With continuing growth in its membership in 2013 and concomitant growth in its activities for the coming year, the throughput of dollars in 2013 is likely to be in the range of \$50-60,000, net of the monies to be raised and spent in connection with GlobalPhilly™ 2013. GlobalPhilly™ 2013 has a budget of \$100,000. The budget of the Association does not reflect substantial in-kind contributions of goods and services, conservatively estimated to be in excess of \$50,000. Nevertheless, the Association has carried out its activities to date with extremely modest resources. Fund-raising will continue to be a priority in 2013.

Financial statements will be made available upon request.



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# MEMBERSHIP IN THE GLOBAL PHILADELPHIA ASSOCIATION

## Organizations

Al Bustan Seeds of Culture  
Alois Global Trade Strategies, L.L.C.  
American INSIGHT  
Americlic  
Campus Philly  
CETRA Language Solutions  
Chemtech International Inc.  
The Children's Hospital of Philadelphia  
The China Partnership of Greater Philadelphia  
The City of Philadelphia  
The Commonwealth of Pennsylvania  
Consular Corps Association of Philadelphia  
Citizens Bank  
Curtis Institute of Music  
The Dialogue Institute at Temple  
Diversified Search  
Drexel University  
The Economy League of Greater Philadelphia  
Foreign Policy Research Institute  
The Free Library of Philadelphia  
Friends of Chamounix Mansion  
Friends of Independence National Historical Park  
German American Chamber of Commerce  
Global Education Motivators  
The Global Interdependence Center  
Greater Philadelphia Cultural Alliance  
Greater Philadelphia Tourism Marketing Corporation  
H2L2  
International House Philadelphia  
International Opera Theatre

The International Visitors Council of Philadelphia  
The Japan-America Society  
KSK Architects Planners Historians Inc.  
The Laws Project for Nuclear Awareness  
Lockheed-Martin  
Main Line Chinese Culture Center  
MTM LinguaSoft  
The National Constitution Center  
The Nationalities Service Center



New Freedom Theatre  
Philadelphia Bar Association  
The Philadelphia Convention and Visitors Bureau  
Philadelphia Global Water Initiative  
Philadelphia International Airport  
Philadelphia International Medicine

Philadelphia Oxfam Action Corps  
Philadelphia Zoo  
Reed Smith LLP  
Rita's Water Ice  
Scandinavian-American Business Forum  
Select Greater Philadelphia  
TeamPA  
Temple University  
Triumph International Business Consulting  
The Sub Sahara Chamber of Commerce  
The U.N. Association of Greater Philadelphia  
Weber Gallagher Simpson Stapleton Fires & Newby LLP  
The Welcoming Center for New Pennsylvanians  
The Wistar Institute  
The World Affairs Council of Philadelphia  
The World Trade Center of Greater Philadelphia  
University City Science Center  
University of Pennsylvania  
African Studies Center  
Middle East Center  
South Asia Center  
Center for East Asian Studies  
Penn Museum  
University of the Sciences  
Villanova University Center for Global Leadership  
Women's Campaign International

## Individuals

Richard Altman  
Richard Atkins  
Yelena Barychev  
Amanda Bergson-Shilcock  
Trachanda Brown  
Luz Cardenas  
Blandine Chantepie-Kari  
John Forer  
Yi (Harvey) Feng, Ph.D.  
Laurel Grady  
Craig Hamilton

Frederick Holding  
Prof. Richard H. Immerman  
Thierry Jambage  
Mary Day Kent  
Constance Kirker  
Jurate Krokys  
Monica Kreidie  
Diana Larisgoitia, Ph.D.  
Stephen J. Mathes, Esquire  
Nicholas Pagon

Han Pan  
Lisa Parker  
Diane Penneys Edelman  
Molly D. Roth, Ph.D.  
Wayne Strasbaugh  
Daniele Thomas-Easton  
Stephen Tippet  
Ella Torrey  
Claudio Waller  
W. David Woods, Ph.D.

To make an inquiry regarding membership in the Association, please contact Zabeth Teelucksingh, Executive Director, at [info@globalphiladelphia.org](mailto:info@globalphiladelphia.org) or log onto the Association's website, [www.globalphiladelphia.org](http://www.globalphiladelphia.org). You may also contact the Association by calling 215-851-8112 or sending a fax to 215-851-1420.